

# **Report on Swachh Doud : A Run for Cleanliness & Swachhata Hi Sewa**

**Date:** 2nd October 2023

## **Objective of the Programme**

- To commemorate the 154th Birth Anniversary of Mahatma Gandhi through community service and cleanliness initiatives.
- To promote awareness about the Swachh Bharat Mission and inspire civic responsibility among students.
- To encourage student participation in voluntary community engagement for a clean and healthy India.

## **Target Audience**

- NSS volunteers from the Department of Social Work, Department of Education, and Department of English
- Students and community members of Medhikuchi Village

## **Number of Participants**

- A total of **100 NSS volunteers** and community members actively participated in the event.

## **Activity Highlights**

The programme commenced with a warm welcome address by NSS volunteer Ms. Jessica S. Mukhim, setting the tone for the day's activities. This was followed by inspirational messages from the Vice Chancellor, Fr. (Dr.) Jose Palely, and Deputy Registrar, Fr. (Dr.) Zacarius George, who emphasized the importance of community engagement and Gandhian values. The Swachh Doud: Run for Cleanliness was officially flagged off from Academic Block II to Medhikuchi Village, during which NSS volunteers actively participated in Shramdaan by collecting waste along the route. Upon reaching Medhikuchi LP School, an awareness programme on *Swachhata Hi Sewa* was conducted, highlighting the importance of personal hygiene, responsible waste disposal, and environmental conservation. During the programme, local leaders and educators Mrs. Dipali Das, Mrs. Bandana Das, and Mrs. Purnima Saikia were felicitated and shared meaningful insights on the role of cleanliness in fostering a healthy community. Mrs. Purnima Saikia also conducted a live demonstration on the seven steps of handwashing to reinforce practical hygiene practices. Adding a cultural touch, students from the Anganwadi centre performed a vibrant Bihu dance. The event concluded with a heartfelt vote of thanks delivered by Mr. R. Zodinglana, followed by final Swachhata activities carried out by volunteers within the school premises and the surrounding village.

## Impact on Participants / Feedback

- The event instilled a sense of responsibility, discipline, and collective action among the volunteers.
- Participants reported an increased understanding of cleanliness as a shared community goal, inspired by Gandhian values.
- The engagement with villagers deepened the university's commitment to sustainable community outreach.

## Photographs

